



Press release

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VARTA presents energy storage systems at the Fully Charged Live Show in Silverstone

Successful YouTube series to travel to Silverstone as the clean energy and electric vehicle consumer show

After nine years and 400 episodes, Robert Llewellyn's YouTube series Fully Charged, will be brought to life again as an 'exhilarating festival of clean energy tech and electric vehicles'. The exhibition takes place at the world-famous Silverstone circuit, at the heart of the UK's motorway network on Friday 7th, Saturday 8th and Sunday 9th June 2019. Fully Charged is not only about electric cars, bikes, boats and planes but how to generate and even own the electricity to power these machines. The live show promises to bring together all the elements of a cleaner, cheaper future under one roof. With an average of around 3 million episode views per month on YouTube, the second Fully Charged live event is doubling in size. VARTA will present its solution for home energy storage of clean energy from the own roof – the VARTA pulse energy storage system.

VARTA energy storage systems make home owners independent and reduce electricity bills. They are also ideal for anyone who wants to retrofit their PV system with an energy storage system, and to make a contribution to climate protection. The VARTA energy storage systems stand out, among other things, for their simple, fast installation, safe technology and high performance. The one-phase VARTA pulse energy storage system is particularly popular on the UK storage system market. It is available in two performance classes (3.3 kWh and 6.5 kWh) and is easily mounted to the wall. The wall storage system can be installed in just 30 minutes, thanks to a plug-and-play facility, and can be combined with all green energy sources. The storage system is suitable for anyone who wants to bundle a high energy density in a small space in a single or dual family home. In this way, anyone can turn their home into their own source of energy supply. And all this at an attractive initial price, without having to compromise on quality, safety and reliability.

About VARTA AG

VARTA AG, the parent company of the group, operates via its affiliate companies, VARTA Microbattery GmbH and VARTA Storage GmbH in the microbatteries and energy storage solutions segments. Today VARTA Microbattery is already an innovation leader in the field of microbatteries and one of the market leaders for hearing aid batteries, and is aiming to also become the top market supplier of lithium ion batteries in the wearables, and particularly the hearables, field. VARTA Storage GmbH focuses on the design, system integration and mounting of stationary lithium ion energy storage systems for private homes and commercial applications, as well as for tailor-made battery storage systems for OEM customers. With five production and manufacturing facilities in Europe and Asia, as well as sales centres in Asia, Europe and the US, the affiliate companies in the group currently operate in over 75 countries worldwide.



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