

**Press release**

**Nördlingen, 24 April 2019**

## **VARTA Storage event: formula E in Rome**

### **Next training courses for installers in Treviso in May**

VARTA Storage organized an installer and distributor event on the weekend of 12 and 13 April in Rome in conjunction with the Formula E Grand Prix. The first day was dedicated to information sessions on the innovations presented by the VARTA Storage team, which will further enrich the proposal for residential storage solutions by the German company. The range includes single-phase and three-phase solutions from 3.3 to 13 kWh, with the best guarantees in the sector: up to 10 years with 80% residual capacity.

Subsequently, a report on the state of the photovoltaic and storage market was presented by EUPD Research, based on the results of the market survey conducted on a significant number of installers. VARTA Storage has received the recognition of "Top Brand PV Storage 2018" both in Italy and in Germany, the main market in the world of storage systems.

The event continued involving the participants from Italy and other international markets in leisure activities, culminating with participation in the exciting Formula E Grand Prix of Rome. The proximity of VARTA Storage to the world of sport is also evidenced by the sponsorship of the company in favour of the headline "La Gazzetta dello Sport", with a concomitant exit to the Roman event.

The global trend of strong growth in electric mobility, in synergy with photovoltaics and storage systems, represents an opportunity for business development for companies in the sector that want to acquire know-how and rely on companies with proven experience, to propose quality systems with high performance and reliability.

VARTA Storage organizes training courses for installers in collaboration with its distributors; for example, on May 14<sup>th</sup> a course is scheduled at VP Solar's headquarters in Pederobba in the province of Treviso. Participation is open to designers and installers who wish to qualify as VARTA Certified installers, by registering for free. For information installers can contact Christopher Britzger at VARTA Storage (+49 171 4418225, [Christopher.britzger@varta-storage.com](mailto:Christopher.britzger@varta-storage.com)).

### **About VARTA AG**

As the parent company of the Group, VARTA AG is active in the business segments Microbatteries and Power & Energy through its operating subsidiaries VARTA Microbattery GmbH and VARTA Storage GmbH. Already an innovation leader in the microbattery sector and a market leader for hearing-aid microbatteries, VARTA Microbattery GmbH also aspires to market leadership for lithium-ion batteries. VARTA Storage GmbH focuses on the design, system integration and assembly of stationary lithium-ion energy storage systems for households and commercial applications as well as customized battery storage systems for OEM customers. The Group's operating subsidiaries are currently active in more than 75 countries around the world, with five

production and assembly facilities in Europe and Asia as well as distribution centers in Asia, Europe and the United States.

**Press images:** (Photos: VARTA Storage GmbH)



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