



## INTERNATIONAL BATTERY & ENERGY STORAGE ALLIANCE

EVENTS | COMMUNICATION | MARKET INTELLIGENCE

**IBESA** | BATTERY &  
ENERGY  
STORAGE  
International Alliance



# **THE INTERNATIONAL BATTERY & ENERGY STORAGE ALLIANCE**

WHO WE ARE AND WHAT WE DO



The International Battery and Energy Storage Alliance (IBESA) is the first global network of excellence in the field of battery and energy storage.

IBESA offers a worldwide network, contacts along the value chain of different business sectors, exclusive high-quality market research know-how as well as complete marketing and public relation packages. The alliance enables an international and practice-oriented transfer of knowledge to foster businesses and markets at the best.

The influential network of IBESA is based on many like-minded individual partners that share the same values and overall objectives.

Our joint interest is to encourage the international storage market based on facts and figures – that's what we are working for.





## GLOBAL NETWORKS

MAXIMIZING YOUR BRAND EXPOSURE AND ROI



10,000 QUALIFIED CONTACTS IN EUROPE  
4,500 QUALIFIED CONTACTS IN AMERICAS  
3,900 QUALIFIED CONTACTS IN NEW MARKETS

> 4,200 EUR VALUE OF EVENT TICKETS  
INCLUDED IN YEARLY IBESA PARTNERSHIP  
> 10,000 EUR VALUE OF MARKET INTELLIGENCE  
INCLUDED IN YEARLY IBESA PARTNERSHIP



7 YEARS  
14 COUNTRIES  
30 LOCATIONS  
150 EVENTS  
15,000 DELEGATES

9,600+ IBESA NEWSLETTER RECIPIENTS  
4,500+ INTERNATIONAL JOURNALISTS



**WHY JOIN IBESA?**

OUR KNOWLEDGE IS YOUR ADVANTAGE



### **KNOW HOW!**

First-hand knowledge about markets, trends and developments is the key element for any successful business and a competitive advantage – we help you tap new markets with our go-to-market tools!



### **KNOW WHAT!**

It's all about storage, PV, e-mobility and smart home concepts – be involved in knowledge exchange along the value chain. Benefit from our market research and analyses based on reliable data and surveys conducted by experts.

### **KNOW WHO!**

We have an extensive global network of reliable contacts. Meet new business partners and customers on conferences, trade fairs, meetings and international events. Be part of international special interest groups.



### **KNOW WHERE & WHEN!**

Benefit from our public relation and marketing tools according to your individual requirements. Contribute your expertise to create a win-win situation and increase your publicity at an international level, e.g. by speaking slots at trade fairs and conferences.



## PARTNER BENEFITS AT A GLANCE

12 MONTHS OF COMPREHENSIVE AND  
TARGET GROUP ORIENTED SUPPORT

### EVENTS & NETWORKING

- » Speaker placements at global IBESA events
- » Free complimentary tickets for global IBESA events
- » Various discounts on associated events
- » Access to exclusive partner meetings at international trade fairs
- » Participation in trade missions and delegation trips\*



### INTERNATIONAL MARKETING & LEAD GENERATION

- » Use of IBESA partner seal for on- and offline marketing materials
- » Company profile listed on IBESA website (including logo and hyperlink)
- » Company logo and events listed in monthly IBESA newsletter (including hyperlinks)
- » Partner products highlighted and linked to datasheets within the IBESA storage database





## PR & COMMUNICATION

- » Compilation & publication of partner press releases through IBESA newsletter
- » Dispatching of partner press releases through IBESA press center
- » Exclusive c-level interview or expert contribution on IBESA homepage or associated media\*
- » Various discounts on advertisements in associated media\*



## MARKET INTELLIGENCE

- » Exclusive strategic consultancy workshop by EuPD Research\*
- » Access to all presentations held at global IBESA & partner events (e.g. EuPD Research, JF4S)
- » Annual market intelligence booklet
- » Special interest groups on selected topics\*

\* Please note that listed services are available where applicable and appropriate.

# CONTACT

YOU ARE WELCOME TO CONTACT US FOR MORE INFORMATION

## DANIEL FUCHS

Vice President

Headquarters Germany

Phone: +49 228 971 4345

Mobile: +49 173 526 1672

[fuchs@ibesalliance.org](mailto:fuchs@ibesalliance.org)

IBESA

Adenauerallee 134

D-53113 Bonn

**INTERNATIONAL BATTERY & ENERGY STORAGE ALLIANCE**

+49 (0)228 97143-0 | [welcome@ibesalliance.org](mailto:welcome@ibesalliance.org) | [www.ibesalliance.org](http://www.ibesalliance.org)



# INTERNATIONAL BATTERY & ENERGY STORAGE ALLIANCE

EVENTS | COMMUNICATION | MARKET INTELLIGENCE

## INTERNATIONAL BATTERY & ENERGY STORAGE ALLIANCE

Adenauerallee 134 | 53113 Bonn | Germany

142 Owl Pond Rd | Brewster, MA 02631 | USA

8th floor, Al Salah Tower | Al Khobar | Saudi Arabia

[www.ibesalliance.org](http://www.ibesalliance.org)

